



the Center for Better Hearing

Listening for Life ... A Practice for All Ages

MACHINE LEARNING AND HEARING AIDS

In any sound environment we all have our preferences of what we want to direct our hearing and our attention to. We will now have the hearing aid user become a major partner in the treatment plan by interacting in real time with the hearing aids.

With the ability to access the huge processing power of a smart-phone we can make large calculations which are required for machine learning features.

In just moments the new smart phone app Widex “Evoke” can complete comparisons for better listening. After the completion of 15-20 comparisons the algorithm has performed something equivalent to more than 2 million manual comparisons.

With the intelligent learning of today’s technology that will be smarter tomorrow there will be no looking back. The smart phone has changed all our lives in many ways with health and medical applications coming to the forefront. Be open to all the help you can get.

Call if you are ready to learn more.....316-858-3334.

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Even the stars are in reach for those who try.



THE TIME HAS COME WHEN
TECHNOLOGY CAN LEARN
YOUR PREFERENCES FOR
SOUND QUALITY AND
LISTENING COMFORT WITH
YOUR SMART PHONE
APPLICATION PROVIDING
USER PREFERENCES DIRECT

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